

Loma de Vida Spa Deepens its Commitment to Wellness with OTO Two New Cutting-Edge CBD-Infused Treatments Enhance Spa Menu

SAN ANTONIO, Texas – <u>Loma de Vida Spa & Wellness</u>, poised at the highest elevation point in San Antonio at the award-winning La Cantera Resort & Spa, is pleased to introduce the UK's leading luxury wellness brand <u>OTO</u> to its lineup of innovative spa treatments. As the first OTO supplier in Texas, spa guests will be able to book and experience Loma de Vida's new OTO massage and facial treatments beginning June 1, 2023.

OTO, derived from the Japanese word for 'Sound,' offers a unique approach to relaxation and rejuvenation by harnessing the power of the purest and most potent CBD, plant extracts, and adaptogens in its products and combining them with sound therapy, handcrafted bamboo tools, crystal therapy, and botanical beverages. Whether indulging in the massage or facial, guests who embrace the OTO treatment philosophy are rewarded with a comprehensive wellness journey towards re-balancing mind, body, and skin.

The OTO spa treatments to be offered at Loma de Vida are as follows:

Of Earth and Sky, a CBD Massage

Designed to align with your daily circadian rhythm, the FOCUS, AMPLIFY, and BALANCE journeys meet your body and mind to ease stress and invite a sense of grounded balance - and at the same time leave you feeling light as air as if you're floating through space and time. Begin by selecting an inspired OTO CBD journey through an aromatic immersion that determines the 'needed' blend of wellness. After selecting your area of intent, this deeply therapeutic and personalized experience will reset your body's energy and muscle flow for the day or evening to come. Each theme has been choreographed to a custom-created musical journey that provides an immersive sensorial service. | \$260 75 min / \$295 90 min

CBD Firm and Lift Facial

Designed to rebalance tired, stressed skin and restore radiance both inside and out. This holistic facial treatment combines the power of OTO CBD with a recentering sound therapy, a sculpting bamboo massage, lifting geothermal effect and the cleansing properties of clear quartz crystal for a truly restorative experience. This deeply relaxing facial is accompanied by choreographed sounds that are available on Spotify so that any time after your service, you can recall the same feelings of stillness and calm. | \$250 75 min

Guided by nature and grounded in science, OTO immersive spa treatments harness the power of plant extracts and actives, designed to deliver the optimum dose of CBD both transdermally for rapid muscular relaxation and internally for optimum nervous system support. This layering effect forms part of the OTO StrengthTM guarantee. Adding to this, immersive soundscapes accompanied by crystal placement and bamboo massage bring about a transformational experience. Committed to working with the highest quality ingredients and using pure CBD isolate, OTO ensures a consistent standard in every formula, batch after batch.

"We are thrilled to unveil our latest addition to the Loma de Vida Spa & Wellness experience with the launch of OTO's opulent CBD line this summer," says Michelle Robertson, Director of Marketing at La Cantera Resort & Spa. "Our guests can indulge in a truly restorative spa journey that blends the therapeutic benefits of CBD with our award-winning treatments."

"We are delighted to be launching at Loma de Vida and work with an incredibly forward-thinking team that truly embraces the wonders of OTO and the power of immersive spa experiences so that guests can find their space," says Helen Cain, Global Director of Spa, OTO.

To book an OTO spa treatment, book online at <u>www.lomadevidaspa.com</u> or call us at (210) 558-2252.

About La Cantera Resort & Spa

La Cantera Resort & Spa is situated atop the highest elevation point in San Antonio, Texas, on a 550-acre tranquil oasis near the city's finest attractions including shopping, dining, amusement parks, the River Walk, UNESCO World Heritage sites and Texas Hill Country wineries. The Resort is home to five sparkling pools, heated year-round, to include Topaz, the adults only Infinity Edge Pool overlooking the Texas Hill Country. Additional amenities include the award-winning Loma de Vida Spa & Wellness - a 25,000 square foot destination spa with outdoor Sky Loft Treatment Suites, and a Championship Golf Course, La Cantera Golf Club, designed by Tom Weiskopf and Jay Morrish. For foodies, there are 12 outstanding dining options including Signature Restaurant. The 496-room resort offers an insightful concierge staff to help uncover authentic local experiences, activities for young travelers and reserve private poolside cabañas. The Villas

feature 34 highly appointed guest rooms and suites nestled among the trees, offering seclusion, privacy and luxurious touches. SEVEN, a 46-room "adults only" guest floor experience includes complimentary valet, personal concierge and private check-in. The resort has been named the #1 Resort in Texas and the Southwest in the Condé Nast Traveler Readers' Choice Awards, a Top Ten Texas Resort in Travel + Leisure World's Best Awards and continues to garner recognition both locally and nationally for their outstanding cuisine and services. Reservations are available online at http://www.lacanteraresort.com/ or call (855) 499.2960. Follow us on Facebook: LaCanteraResort or tag us on Instagram @lacanteraresort

ABOUT OTO

OTO (rhymes with 'photo') was founded in 2019 by husband and wife team Gemma Colao and James Bagley and their desire to share the wonder of CBD with as many people as possible through luxurious products and meaningful experiences. This vision soon evolved, and today OTO is the UK's leading premium wellness brand, guided by nature, grounded in science, and harnessing the power of the purest and most potent CBD, plant extracts, and adaptogens to formulate products spanning beauty, wellness, beverages, and spa. OTO's awardwinning products are designed to support better sleep, balance, mental clarity, and presence and are stocked at the world's most prestigious retailers and spas. @oto_wellbeing

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